



Canadian Chamber of
Commerce in Malaysia
Established 1989

Connecting **Malaysian** *and* **Canadian** Businesses

2026 EDITION



Hello! Bonjour!

WHO **WE ARE**

The **Canadian Chamber of Commerce in Malaysia (CanCham)** is a private non-profit organization established in Kuala Lumpur in 1989 to foster and enhance relationships between Canada and Malaysia.

OUR **PURPOSE**

CanCham Malaysia's purpose is to strengthen business relations between Canada and Malaysia by:

- Assist Malaysian companies seeking to do business in Canada and Canadian companies interested in doing business in Malaysia.
- Foster friendly relations, understanding and closer economic cooperation between our two countries.
- Provide a forum for discussing and exchanging views on business (Malaysia and Canada).
- Promote trade, commerce, industry and investment between our countries.





OUR SERVICES



Business **Services**

- Meetings, visit/tour or trade mission arrangement services for companies.
- Formal introductions for both Malaysian and Canadian members by providing information and advice where necessary.
- Access to curated networking opportunities and business events.

Strategic **Engagement**

- Convening high-level forums, dialogues, and roundtables with industry and government stakeholders.
- Driving participation in key bilateral initiatives such as economic corridors and special economic zones.
- Engaging with senior officials and policymakers on areas of mutual economic interest.

Market **Linkages**

- Connecting businesses to opportunities within Malaysia, Canada, and the wider Indo-Pacific region.
- Supporting companies in navigating new market opportunities and ecosystems.



OUR SERVICES



Government & Institutional Collaboration

- Working closely with government agencies and trade offices in both Malaysia and Canada.
- Supporting official visits, delegations, and bilateral engagements.
- Collaborating with regional and international chamber networks to strengthen business ties.

Programmes & Initiatives

- Delivering targeted programmes aligned with priority sectors (e.g. aerospace, halal, logistics, technology).
- Organising flagship events, business forums, and industry-specific engagements.
- Supporting knowledge-sharing sessions, briefings, and thematic discussions.

MEMBERSHIP BENEFITS



Networking Solutions

- Opportunities to establish and develop business contacts in the Malaysian and Canadian business communities.
- Opportunities to attend Canadian Chamber events in ASEAN countries at member rates.
- Opportunities to host or participate in tailored introductions to the local and Canadian business community.

Information Solutions

- Briefings and forums on geopolitical developments and key business trends.
- Timely updates on regulatory changes, policies, and industry standards affecting your business in Malaysia.
- Access to current market insights and relevant business intelligence.
- Multiple communication channels, including website features, newsletters, and social media.



Advocacy

- Opportunities to voice concerns on policies that impact businesses to the Ministry of International Trade and Industry (MITI), Canadian High Commission and other government bodies.

MEMBERSHIP BENEFITS

Business Solutions

- Invitations to business forums, events, and conferences.
- Member Profile in the Membership Directory on CanCham Malaysia website.
- Member-to-member referrals within the network.
- Introduction services to Canadian Chamber of the Indo-Pacific (CCIP) to business contacts in regional countries.



Event Sponsorship Opportunities

- Ability to sponsor CanCham Malaysia events, gaining valuable exposure for your business.
- The opportunity to sponsor a special event to gain additional promotional exposure.
- Use of a special "Member's" CanCham Malaysia logo on your website and business cards.



Member Privileges Programme

- Access to exclusive offers and discounts from selected member establishments (e.g. hospitality and lifestyle partners).
- Ongoing development of strategic partnerships to expand member privileges and value-added services.





OUR NETWORK & REACH

Social Media Platform

Website



www.malaysia-canada.com



Website

2,000+ page views/month
1,000+ unique visitors/month



Events/Webinars

Over 40 events/webinars a year

LinkedIn



www.linkedin.com/company/cancham-malaysia



Newsletter Subscribers

1000+ recipients



LinkedIn

3,000+ Followers

Instagram



www.instagram.com/canchammy



Facebook

1000+ Followers

Facebook



www.facebook.com/CanChamMY



Canadian Chamber of
Commerce in Malaysia

Supporting Your Business Journey in Malaysia and Canada

Our CanCham Membership connects your business to a dynamic
Canada-Malaysia network.

*Be part of
Faites partie de*

Our Community!

Notre Communauté





**Canadian Chamber of
Commerce in Malaysia**

Company Registration No. 198901011449(188754-U)

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